

ne News Page

News Release

6 August 2009

OneNewsPage.com backed by City shrewdies

Anthony Cross, a closely followed fund manager at Liontrust, and Barrie Newton, founder and former MD of stockbrokers Rowan Dartington, are among a number of City and business professionals to invest their own money in a new media venture: One News Page Limited.

One News Page is a global news portal. The site was launched in May 2009 by Dr Marc Pinter-Krainer, former CEO of KTS PLC. He has been joined in the venture by Neil Boom, founder of City PR firm Gresham PR Ltd.

For any given news event in the world, the site helps users find the best source of information.

The owners have raised £100,000 in seed capital to accelerate the site's growth, which by May achieved nearly 500,000 monthly page impressions.

The new funds will be used for further technical development, and for marketing and public relations activities. Some of the new funding has been earmarked to develop sister sites in French and Spanish. A German language version (www.onenewspage.de) was soft launched in June.

Since its launch, many new features to improve the OneNewsPage.com's functionality have been introduced to help its users access more of its nearly 4 million archived news items.

A comprehensive search engine, instant-access navigation, and a live news ticker are amongst the many features allowing site visitors to find relevant news stories quickly. The site also correlates news headlines written on the same theme or topic.

Registered users can set up live news alerts and news bookmarking. Registration is optional and free of charge.

Dr Marc Pinter-Krainer, founder of One News Page, says:

“We are excited about the potential of the One News Page business as it addresses a sizeable and growing online marketplace. I am pleased our new investors share this vision which has allowed us to secure the required seed capital to grow the business. With our City backgrounds, we are not ruling out a future stock market flotation for the business, although a trade exit is more likely.

“Our ethos is to conserve cash. We have therefore adopted a DIY approach to everything. By keeping our costs to a bare minimum, we expect One News Page to be highly profitable in just a few years’ time, if it carries on growing at its predicted rate.”

Enquiries:

Neil Boom

PR Director, One News Page Ltd.

www.onenewspage.com

Tel: +44 (0)7866 805 108 (Mob)

About One News Page:

One News Page is an international news portal website. Aggregating news headlines from major trusted news sources around the World, the One News Page site provides users with a powerful search engine to locate relevant news coverage easily. Users are referred to the source website directly by clicking on a news headline.

Users can access the One News Page website for the latest news headlines at <http://www.onenewspage.com>.

One News Page is free of charge.