



News Release

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NewsR.in Announces Partnership with Ventuno to offer news related videos

NewsR.in, the online news portal for India and Indians abroad, has entered into a partnership agreement with Ventuno Technologies ("Ventuno"), India's leading online video solutions company.

Under the agreement, newsR.in will carry Ventuno's extensive library of over 80,000+ videos across multiple content channels on its site, allowing its users to identify and watch relevant video content.

"Ventuno is the leading online video solutions company in India," says Dr. Marc Pinter-Krainer, Founder & CEO of newsR.in parent company One News Page Ltd.

"Through our partnership we are able to give our growing userbase access to news video clips from trusted publishers, sourced and distributed by Ventuno using their first-class technology."

"NewsR.in is an informative news portal," says Subbu Murugan, Founder & CEO Ventuno Technologies. "It provides users with comprehensive news coverage from numerous leading sources and our video content complements that coverage very well."

"We are pleased to be able to extend the reach for our news related videos to include users of the newsR.in website."

The newsR.in branded news portal was launched in April 2012 by U.K.-based parent company One News Page Ltd. One News Page was founded in 2008 and services markets in the English, German and Spanish languages across Europe, America, Asia and Australasia. In 2011 it served 14 million users.

NewsR.in displays news content and videos from hundreds of trusted media sources, easily searchable in one place. The addition of Ventuno's video content has added yet more depth to the site's news offering.

For further information, please visit <http://newsr.in>

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About newsR.in

newsR.in is a news portal aimed at online users in India as well as Indians abroad. Offering original news coverage and syndicated content including news video clips from over 200 Indian news providers, newsR.in offers comprehensive coverage of Indian news in English language.

The newsR.in website is accessible free of charge at <http://newsr.in>.

newsR.in also has a twitter account at http://twitter.com/newsR_IN and a Facebook page at <http://www.facebook.com/NewsR.in>.

About One News Page Ltd

One News Page Ltd is a British media firm which runs a family of news portal websites across different countries, including newsR.in.

About Ventuno

Ventuno Technologies (P) Ltd. is India's leading online video solutions company.

Ventuno is an online video ecosystem which brings content producers, publishers and advertisers together, to share the content, enrich and optimize value for all the players involved. Using the Ventuno video platform, built from the ground up over the years, many custom solutions across industry verticals - Print, TV, Online Media, e-Commerce, Corporate Communications, Brand Marketing etc. have been deployed.