



## **News Release**

**18 March 2015**

### **NewsVair and NewsR.in Announce Online Distribution Partnership**

NewsVair, a leading corporate news distribution platform, and NewsR.in, an online news portal for India and Indians abroad, have entered into a distribution partnership agreement. NewsR.in now features all of the corporate press releases and financial announcements made via the NewsVair distribution platform. In return, NewsR.in uses NewsVair's online reach in particular in India for its corporate announcements.

"NewsVair offers a refreshing new distribution platform allowing businesses to engage with the media, influencers and end-users," says Dr. Marc Pinter-Krainer, founder & CEO of NewsR.in parent company One News Page Ltd.

"The inclusion of all corporate announcements made via the NewsVair platform will be of benefit to our users as we continue to grow our online audience in India."

"We are delighted to enter into a news distribution agreement with NewsR.in, a comprehensive and innovative news portal with focus on corporate and financial announcements from India," says Anurag Mittal, Director, NewsVair.

"This partnership will add greater width to our online reach, and at the same time ensure that the dedicated audience of NewsR.in has access to corporate announcements from over 500 leading brands across India."

The NewsR.in branded news portal was launched in April 2012 by U.K.-based parent company One News Page Ltd. One News Page was founded in 2008 and services markets in the English, German and Spanish languages across Europe, America, Asia and Australasia. In 2014 it served over 20 million users accessing its news portal websites.

NewsR.in displays news content and videos from numerous trusted media sources, easily searchable in one place. The addition of NewsVair-distributed content has added yet more depth to the news portal's offering.

For further information, please visit <http://newsr.in> and <http://www.newsvoir.com>.

**About One News Page Ltd**

One News Page Ltd is a British media firm which runs a family of news portal websites across different countries, including NewsR.in.

**About NewsR.in**

NewsR.in is a news portal aimed at online users in India as well as Indians abroad. Offering original news coverage and syndicated content including news video clips from over 200 news providers and media outlets in India and abroad, NewsR.in offers comprehensive coverage of Indian news in English language.

The NewsR.in website is accessible free of charge at <http://newsr.in>.

**About NewsVoir**

NewsVoir is a leading news distribution platform which specialises in distribution of corporate press releases, financial announcements and multimedia content to media, social platforms, investment communities and other information seekers in India and around the globe.

<http://www.newsvoir.com>

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